

Technical Data Sheet

Evolution Blueback Paper

- Applications:** posters for outdoor advertising
- Advantages:**
- excellent runnability and printing results
 - high opacity
 - wood-free paper
 - high wet strength
 - excellent dimensional stability
 - coating does not become brittle and does not flake
 - high resistance against weather and pollution
 - excellent folding characteristics
 - good light fastness
 - recyclable, naturally decomposable
- Standard grammage:** 115 gsm, 105 gsm on request
- Color:** front: white; back: blue
- Delivery:** reels or sheets (also available as XXL sheets)
- Printing methods:** offset and solvent-based inkjet printing
- Further processing:** folding, placarding, gluing

Product specifications (average values):

| | Unit | Poster for digital printing |
|-------------------------|------|-----------------------------|
| Substance | gsm | 115 |
| Smoothness (Bekk) Front | s | 200 |
| Brightness CIE | | 90 |
| Opacity (dry) | % | ≥99 |

Suit for:

- Solvent inkjet
- Eco solvent inkjet
- Latex
- Cold over laminating
- UV curable
- Water based inkjet
- Screen printing
- Die Sublimation

Common Applications

- Point of purchase
- Outdoor advertising
- Indoor advertising
- Exhibition graphics